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Office of the Principal Chief

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October 23, 2025

TO: Dr. Corey Bunch, Chief of Staff

Howard Paden, Executive Director of

Language Programs

FR: Chuck Hoskin, Jr.

Principal Chief

CC: Bryan Warner, Deputy Principal Chief

Leadership, Council of the Cherokee Nation

Cabinet / Sub-Cabinet

ADMINISTRATION MEMORANDUM DIRECTING THE USAGE OF \$2.3 MILLION "LANGUAGE SUPPLEMENT" FUNDS UNDER THE PUBLIC HEALTH AND WELLNESS FUND ACT

The purpose of this memorandum is to direct the expenditure of \$2.3 million in funds available under the Public Health and Wellness Fund Act, as amended, consistent with the PHWFA FY 26 spending framework set for the tin the administrative memorandum of October 21, 2025.

I. <u>Background</u>

The Public Health and Wellness Fund Act, as amended, authorizes expenditure for "Public Health and Wellness Activities and Infrastructure" pursuant to an annual framework determined by the Principal Chief. Certain activities of the Cherokee Nation Language Department and our language presentation partner, the Cherokee Little Seeds Program, are within the meaning of this term in the Act.

According, by administration memorandum of October 21, 2025, the PHWFA FY 26 spending framework includes, in relevant part:

\$2.3m PHW Cherokee Language Supplement

- PHW Speaker Service's Peer recovery program, NTE \$500k (\$500k FY 25, allocated under PHW Operations in FY 25 framework).
- PHW Speaker Services Elder Fluent Speaker Home Care program, CNA-trained staff to assist fluent speakers remain in their homes. NTE \$325k
- PHW Speaker Services housing rehab projects.
- PHW Language Hubs Capital Projects.
- PHW Little Cherokee Seeds partnership, NTE \$800k

II. <u>Directive</u>

The Executive Director of Language should immediately develop policies, memoranda of understanding, make expenditure and take other actions consistent with this memorandum and the referenced memorandum of October 21, 2025. More specifically, the Executive Director should:

- a. Continue to existing **PHW Fluent Speaker Peer Recovery Program** not to exceed \$500k for FY 2025.
- b. Implement the PHW Fluent Speaker Home Care Program, hiring and adequately training and equipping up to two staff members to provide in home care to the most health care vulnerable fluent speakers. These staff members should receive paid training to become CNA certified or some comparable relevant certification. The budget should not exceed \$325k.
- c. Enter into a renewal of the FY 2025 memorandum of understanding with American Indian Resource Center in support of the **Little Cherokee Seeds program**, not to exceed \$800k. The MOU should continue to encourage the program to become more self sufficient by pursing additional funding sources to supplant funds provided by Cherokee Nation.
- d. Commit the balance of funds to **Speaker Services** program for the purpose of repairing or replacing substandard housing for fluent speakers and supporting health and safety capital improvements to fluent Language Hubs, provided:
 - a. The Executive Director provides to this office a summary of "PHW Speaker Services" fund usage and, as warranted, a request for additional FY 26 funds no later than March 30, 2026.

III. Conclusion

The \$2.3 million investment in Cherokee language revitalization outline herein effectuates the purposes and polices of the PHWFA, as amended and the Durbin Feeling Language Preservation Act, as amended.

Chuck Hoskin, Jr.

Principal Chief